

# **Contest Rules & Regulations**

## **The Concept Shop “Need a Quickie?” Contest**

1. **CONTEST PERIOD:** The Concept Shop (Need a Quickie? Contest) starts Thursday, January 23, 2014 ("Contest Start Date") and ends at 11:59:59 p.m. Eastern Time ("ET") on Friday January 31, 2014 ("Contest End Date"). The Sponsor of the Contest is The Concept Shop.
2. **ELIGIBILITY:** To enter the contest and be eligible to win a prize, you must (a) be a legal resident of Canada; (b) be 19 years of age as of Contest Start Date; (c) have entered the Contest as set out in Section 3 below prior to the Contest End Date.

Employees, agents and representatives of The Concept Shop or its subsidiaries and affiliates, or of its advertising and promotion agencies, are not eligible to enter or win, nor is any person with whom any such employee, agent or representative is domiciled.

3. **HOW TO PARTICIPATE:** "Entrant" means the person whose full name and daytime contact information is used to submit an entry.

There are two (2) ways to enter the Contest:

- A. Prior to the Contest End Date, an Entrant must go to The Concept Shop website [www.theconceptshop.com](http://www.theconceptshop.com), and enter the Contest by following the instructions thereon. Entrants must also “Like” theconceptshop. on Facebook.
- B. **ALTERNATE MEANS OF CONTEST ENTRY: NO PURCHASE NECESSARY.** To enter the Contest without complying with paragraph 3(A) above, you must hand-print your name, address, city, province or territory, postal code, day and evening telephone numbers, and Write “Need a Quickie?” and mail it in a postage stamped envelope to:

The Concept Shop “Need a Quickie?” Contest

300 New Toronto St.

Unit 15, Toronto, ON M8V 2E8

All entries are subject to verification and become the property of the Sponsor and will not be acknowledged or returned. Alternate Means of Contest Entries must be dated and received on or prior to the Contest End Date. The Sponsor will not be responsible for late, lost, invalid, delayed, incomplete, stolen, or misdirected entries. By using this Alternate Means of Contest Entry, you are providing your permission for us to enter you in the Contest and to communicate with you via telephone, in writing or by mail.

Entry to the Contest is limited to one (1) per person for the duration of the Contest.

NOTE: Entry to the Contest may be by either method of entry outlined in paragraph 3, but not both.

4. **PRIZE:** Grand Prize: The A la Carte: This prize includes a 6 hour personalized design, décor or renovation consultation for your private residence. The approximate retail value of the prize is \$1500.00 CDN. There is one (1) Grand prize to be won.
- You will receive a 6 hour design & decorating consultation with The Concept Shop.
  - You will receive advice from professionals in the home renovation, interior design and decorating industries to address your DIY needs.
  - You will receive help to establish a critical path and direction for your DIY project.
  - You will receive the proper tools to assist in executing your DIY project. This may include a to-do list, layout plans, rough sketches, colour consultation, material selections, renovation, design or decorating advice.

Second Prize: The Quickie: This prize includes a 2 hour home renovation, design or decoration consultation with The Concept Shop. The approximate retail value of the prize is \$500.00 CDN. There are two (2) Second prizes to be won.

- You will receive a 2 hour design & decorating consultation with The Concept Shop.
- You will receive advice from professionals in the home renovation, interior design and decorating industries to address your DIY needs.
- You will receive help to establish a critical path and direction for your DIY project.
- You will receive the proper tools to assist in executing your DIY project. This may include a to-do list, layout plans, rough sketches, colour consultation, material selections, renovation, design or decorating advice.

Third Prize: The To-Go: The approximate retail value of the prize is \$65.00. This prize includes a 15 min, one on one design dilemma chat with The Concept Shop. There are three (3) Third prizes to be won.

- You will receive a To-Do List and direction to help you in your DIY project.

The prizes are to be redeemed by June 1, 2014.

**DRAW DATE:** One (1) random draw will be held in Toronto, Ontario at 1:00 p.m. ET on Monday, February 3, 2014 (the "Draw Date"). The odds of being selected depend on the number of eligible entries received.

**PRIZE AWARDING:** If you are identified as a selected Entrant, you will be provided with specific instructions on what you are required to do in order to claim your Prize. The Prize will be awarded only upon verification and final approval by the Sponsor. **The Prize must be accepted as awarded and no substitution, transfer, conversion or assignment of Prize will be allowed, unless at the discretion of The Concept Shop which may substitute a Prize of comparable or greater value.** No correspondence will be entered into with Entrants except with the selected Entrants.

Attempts will be made to contact each selected Entrant at the telephone number listed on the entry, between 9:00 a.m. and 9:00 p.m. ET for a period of seven (7) business days following the Draw Date. No messages will be left for a selected entrant, as the

independent contest judging organization must speak directly to the selected entrant. If the selected Entrant cannot be contacted within the allotted time, the Sponsor reserves the right to void that entry and select another eligible Entrant for the Prize. In order to be declared an official winner, the selected Entrant must correctly answer a skill-testing, time-limited mathematical question without mechanical or other assistance posed by telephone at a mutually convenient time. The selected Entrant will be required to complete, sign and return, the Sponsor's Declaration and Release Form (the "Sponsor Release") within seven (7) days of receipt. If the selected Entrant (1) cannot be contacted at the primary telephone number; (2) fails to answer the mathematical skill-testing question within the allotted timeframe; (3) answers the mathematical skill-testing question incorrectly; or (4) fails to complete, sign and return the Declaration and Release Form within seven (7) days he/she will be disqualified and another entrant will be randomly selected in accordance with these Contest Rules until all the prizes have been awarded or there are no eligible entries left.

By completing, signing and returning the Declaration and Release Form, the Entrant (i) confirms compliance with these Contest Rules, (ii) releases and forever discharges the Sponsor, its advertising and promotional agencies, and their respective affiliated companies, and all of their respective officers, directors, employees and agents from all claims, demands, damages, actions and causes of action arising or to arise by reason of his/her participation in the Contest and/or his/her acceptance or use of the Prize (iii) gives permission to the Sponsor, at its option, to publish or otherwise use the Entrant's name, city/province of residence, photograph, voice and comments, without compensation, in any publicity carried out by the Sponsor or its advertising agencies.

**CONTEST GENERAL RULES:** By entering the Contest, Entrants agree to abide by these Contest Rules and the decisions of the Sponsor which are final. All Entrants release and forever discharge the Sponsor, its advertising and promotional agencies, and their respective affiliated companies, and all of their respective officers, directors, employees and agents from all claims, demands, damages, actions and causes of action arising or to arise by reason of his/her participation in the Contest and/or the administration of the Contest, including, without limitation, the selection and awarding of the Prizes. The Sponsor will not be responsible for late, lost, invalid, illegible, delayed, incomplete, stolen, or misdirected entries/prize claims. All entries/prize claims become the property of the Sponsor and will not be acknowledged or returned. The Sponsor shall in no way bear any liability whatsoever regarding the Prizes. In no event shall the Sponsor be liable for any special, incidental, consequential, indirect or punitive damages arising out of or in connection with this Contest and/or the Prizes, however arising, including negligence. This Contest is in no way sponsored, endorsed, administered by or associated with Facebook and/or Twitter. Each of Facebook and Twitter are completely released of all liability by each Entrant in this Contest. Any questions, comments or complaints regarding the Contest should be directed to theconceptshop, not Facebook and/or Twitter.

**APPLICABLE LAWS:** This Contest is subject to all applicable federal, provincial and municipal laws in Canada. Except where prohibited by law, all issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the Entrant and the Sponsor in connection with the Contest shall be governed by and construed in accordance with the laws of the Province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

**DISQUALIFICATION:** The Sponsor is not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer or telephone transmissions or technical failure, jumbled, scrambled or misdirected transmissions, or other error of any kind whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of this Contest, including but not limited to acting in violation of these official Rules; attempting to participate in the Contest more than the maximum number of times allowed; to be acting with the intent to disrupt the normal operation of this Contest; as determined by the Sponsor will be disqualified. The discovery of any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Contest will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same in the Sponsor's sole and absolute discretion. In the event any portion of this Contest is compromised by virus, bugs, non-authorized human intervention or other causes beyond the control of the Sponsor, which, in the sole and absolute opinion of the Sponsor, corrupts, or impairs the administration, security, fairness or proper entry into the Contest, the Sponsor reserves the right, in its sole and absolute discretion, to suspend or terminate this Contest. Further, the Sponsor reserves the right, in its sole discretion, to terminate the Contest, in whole or in part, or modify, amend or suspend the Contest and/or the Contest Rules in any way at any time for any reason, without prior notice or compensation.

**QUEBEC RESIDENTS:** This contest is void in Quebec.

**REST OF CANADA:** For residents of all other Provinces/Territories outside Quebec, any litigation must be commenced in the City of Toronto, Ontario.

**PRIVACY:** By entering this Contest, you consent to the collection, use and sharing of information about you between The Concept Shop for the sole purpose of administering this Contest in accordance with the privacy act <http://www.priv.gc.ca>.